



Prestwood Community Association

Since launching in October 2024....

- PCA's mission: to help maintain and improve the village as a brilliant place to live and work.
- Emphasis on working inclusively and collaboratively. Building relationships.
- Are we on the right track?





Prestwood Community Association

The 'We love Prestwood' Survey 2026

Aims

- Gather residents' views on the village and PCA priorities
- Help develop PCA plans
- Build an evidence base for funders
- Encourage volunteers to come forward





What we did

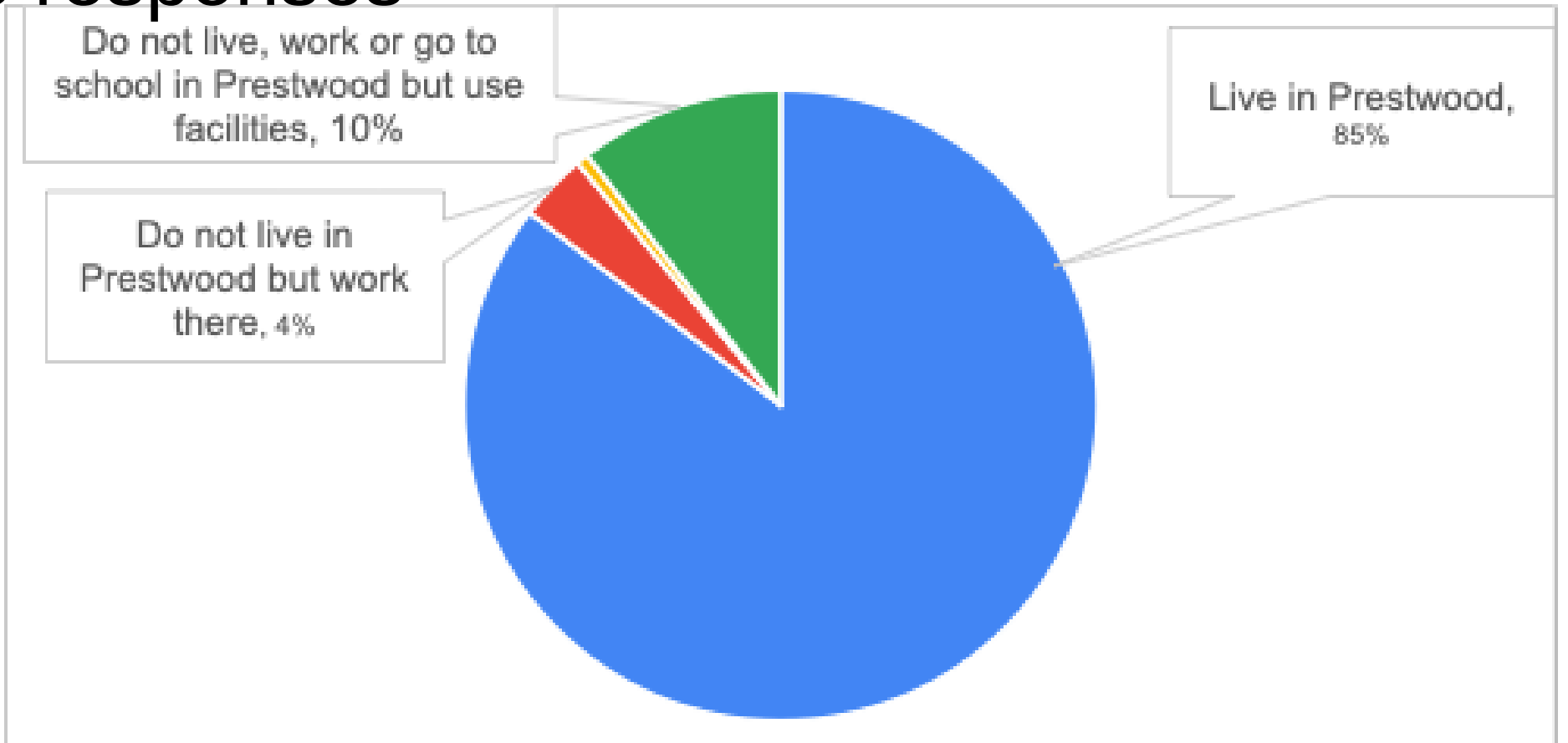
- Online survey during April-May
- Hard copy survey for those not online
- Flyers, the Source
- Facebook and Instagram
- 'Meet and greets' locally
- Liaison with local groups and schools
- Supported by East Chilterns Community Board





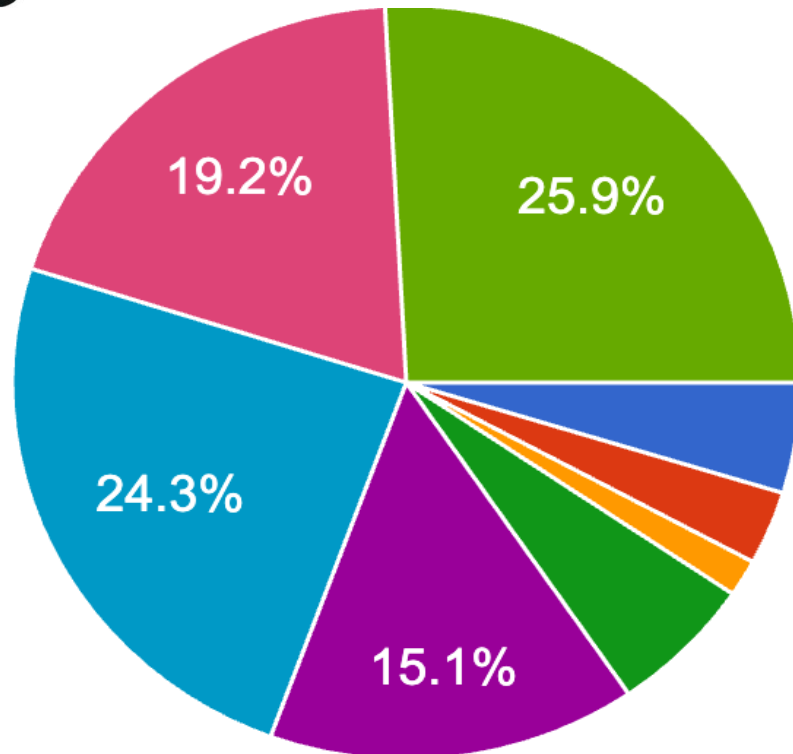
Who completed the survey?

- 316 responses





What ages were respondents?



- At primary school
- At secondary school
- Left school but aged under 24
- Aged 25 to 34 years
- Aged 35 to 49 years
- Aged 50 to 64 years
- Aged 65 years to 74 years
- Aged 75 and over

- 70 per cent were over 50 – *how do we reach younger people?*



Q2: What do respondents love about Prestwood?

- A friendly village community with a strong sense of belonging

'I like my friends, the school and the woods. I like the woods because they are beautiful. I like my friends because they are kind. I like schools because they are caring.'

- Green surroundings, parks and play areas
- Practical, convenient place to live
- Safety, quietness and family friendliness
- Few negatives apart from traffic/dangerous parking/coordination

'It is not the prettiest village, but there is a strong sense of community'



Priorities suggested by AI analysis of Q2

Prestwood balances **community + countryside + useful local services.**

PCA's work should be about preserving what residents already love, not just adding new projects

- protecting and improve green spaces and footpaths;
 - supporting local shops and services;
- strengthening community events and neighbourliness;
- maintaining the village's safe, quiet, walkable character
 - effective coordination with existing groups.

Do you agree?



Q3: Challenges facing Prestwood

(percentage of people mentioned)

Universally important:

- Keeping important shops and services in the village (83%)
- Protecting our green spaces (64%)

Some differences by age:

- Leisure (20%) and children's facilities (25%) chosen more by younger people
- Local transport more important to over-75s (32%)
- Feeling safe equally important to children and older people (40%)

Less mention of housing (too little or improving for older people) (10% each)

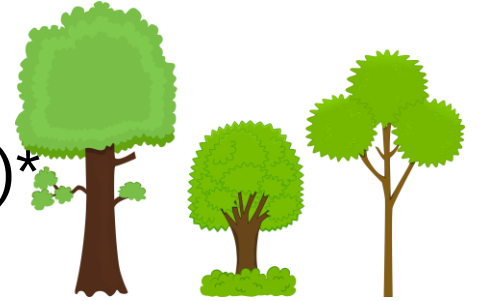


So – what should the PCA do?



Q4: What should PCA do? PLACE

- Improve our surroundings/green spaces (59%/27%)*



- Improve facilities for older/younger children (38%/16%)*

'Potholes,
hedges cut,
litter-picking,
drains cleaned'

'Re-visit the plan
to improve the
heart of the
village'

'More for older
children/teenagers
who have nothing
to do'

* (percentage of people mentioned)



Q4: What should PCA do? **PLANNING**

- Comment on planning proposals (32%)*
- Develop a plan for Prestwood (25%)*



'Object to planning proposals resulting in sub-par housing with no benefit to the community or which impact on our lovely surroundings'

'Developing a plan for Prestwood - this would be essential? It would be good to have more opportunities for teens'

'Opposing all new housing development is not a sustainable position'

* (percentage of people mentioned)



Q4: What should PCA do? COMMUNITY

- Running local events (25%)*
- Supporting community groups (25%)*
- Running community safety projects (25%)*
- Running cultural activities (13%)*

'Run more adult/family events on the common like the 3 day end of season football event'

'There are so many groups in Prestwood so get a plan to support those groups and fill the gaps'

* (percentage of people picked)



Q5: Role of the PCA (unprompted)

Theme	Number of mentions	Share of Q5 responses
Green spaces, environment, litter, dog fouling, planning/development	65	40%
Community groups, events, communication, inclusivity, village plan	52	32%
Roads, pavements, parking, traffic, speeding, crossings, walkability	47	29%
Facilities and activities for children/teenagers/young adults	38	23%
Shops, services, health services, local economy	32	20%
Safety, antisocial behaviour, drugs, scams, policing	21	13%
Transport and bus links	7	4%



Priorities suggested by AI analysis of comments

- Residents want PCA to be both **protector** and **coordinator**
- **Protecting** green space, village character and services
- **Coordinating** practical improvements with councils, police, schools, businesses and existing groups

and

- **Clarifying** PCA's role so that residents can see what PCA has achieved and where it is influencing rather than directly delivering

Do you agree?



Volunteering

- 34 respondents said 'yes' they would help out, 107 said 'maybe'
- Occasional one-off help most common offer, together with helping at events
- Range of other offers, from fundraising to IT

'I like litter-picking'

How do we attract and retain volunteers?



Over to you!

- What should the PCA do? Do you agree with the priorities put forward in the survey?
- How should we work with other groups?
- How should we involve younger people and families?
- How should we make the most of volunteers?



Can you help?

Volunteering can take varied forms, with differing time commitments

- Projects – work parties, longer-term plans and vision
- IT support, admin
- Events
- Planning expertise
- Fundraising
- We have a great story! Can you help us tell it?
 - Social media, web, mailing, publications



See you in June!

Prestwood Big Week 13th - 20th June 2026

A series of events at local venues throughout the week,
culminating on Saturday 20th June on the Common.

Day	Event
SAT 13TH	MARIO CART CHALLENGE SUSAN COLLIER
SUN 14TH	MUSICAL SHOWCASE HOLY TRINITY
MON 15TH	WRITERS' GROUP - CREATIVE HUB SLIENT BOOK CLUB - PANTRY AT 51
TUES 16TH	PARTNER POTTERY PAINTING - PANTRY AT 51 PUB QUIZ - GREEN MAN
WEDS 17TH	VILLAGE WALK
FRI 19TH	MAINTENANCE MASTERY MODERN & CLASSIC
THUR 18TH	HISTORY EVENING
SAT 20TH	

PRESTFEST 2026

For more information and timings visit:
prestwoodcommunity.uk/prestwood-big-week

If you're interested in hosting an event during the Big Week, being a stall holder at the picnic, or assisting, please reach out to us at: bigweek@prestwoodcommunity.uk

PRESTFEST 2026

Saturday 20th June 11am untill Early Evening Prestwood Common

Scan for more info



LIVE ENTERTAINMENT

RED HOT CHILLI DEPPERS | FOO FIGHTERS FOREVER
BITTERROOT | STEPH SOLO ARTIST | LEECH SOLO ARTIST
LITTLE STRUMMERS | MAGICIAN DEE RILEY

FOOD & DRINKS

SCOUTS BAR | MINDSEYE BREWING CO. - CIDER
CARIBBEAN FOOD ZINK | TWOS TWOS BURGERS
BRING YOUR OWN PICNIC (SORRY NO BBQS)
REFRESHMENTS - TEAS, COFFEES, CAKES

ATTRACTIONS & STALLS

CRAFT STALLS - LOCAL HONEY | THOMAS BALL
TOMBOLA | PLUS LOTS MORE | HEBBORNS FAMILY
FUNFAIR CHILDREN'S RIDES - £2 PER RIDE

GRAND RAFFLE DRAW

FREE ADMISSION

Look out for more additions along the way and if you want to join PrestFest 2026 then contact us at prestwoodcommunity.uk/prestwood-big-week